

SDI Canada Announces Exclusive Partnership with Artemis Shielding to Distribute Non-Toxic, Lead-Free Radiation Shielding Solutions

Montreal, January 23, 2024 — SDI Canada, Canadian leader in medical infrastructure, is pleased to announce a strategic partnership with Artemis Shielding, a global leader in advanced radiation shielding technologies. This partnership designates SDI Canada as the exclusive distributor of Artemis Shielding products throughout Canada.

Artemis Shielding is renowned for its cutting-edge radiation shielding solutions that ensure safety and protection in various industries, including healthcare, nuclear energy, aerospace and industrial applications. The collaboration with SDI Canada marks a significant milestone for both companies, combining Artemis Shielding's expertise in non-toxic, lead-free radiation protection with SDI Canada's extensive reach, distribution network, and service capabilities in the Canadian market.

"We are thrilled to announce our partnership with Artemis Shielding. This collaboration allows us to bring an alternative solution to lead-based radiation shielding to our customers in Canada, reinforcing our commitment to providing top-tier, safe to use products. By joining forces with Artemis Shielding, we are confident in our ability to meet the growing demand for advanced radiation protection across various industries" said Toufic Abiad, SDI Canada's President & Founder

Key highlights of the partnership include:

- 1. Exclusive Distribution Rights:** SDI Canada will be the sole distributor of Artemis Shielding products across Canada. This exclusive arrangement solidifies SDI Canada's commitment to providing its customers with unparalleled access to state-of-the-art radiation shielding solutions.
- 2. Expanded Product Portfolio:** SDI Canada's customers will benefit from a broader range of radiation shielding solutions, including innovative products developed by Artemis Shielding. This expanded product portfolio aims to address the evolving needs of industries requiring advanced radiation protection.
- 3. Enhanced Customer Support:** With SDI Canada as the exclusive distributor, customers can expect enhanced support services, including technical assistance, product training, and efficient delivery options. This collaboration aims to streamline the procurement process for end-users seeking high-quality radiation shielding solutions.

"We are thrilled about the opportunities this collaboration with SDI Canada brings. This partnership not only expands our market reach but also sets the stage for continued advancements, pushing the boundaries of what's possible in the field of radiation shielding," said Chris Linder, Artemis Shielding Chief Operating Officer.

About SDI Canada:

SDI Canada is the Canadian leader in medical infrastructure with expertise in RF & magnetic shielding, turnkey design & construction, prefabricated modular solutions and the distribution of specialized accessories. The company recently celebrated their 20th anniversary and continues to shape the medical infrastructure landscape across the country. For more information, visit www.sdicanada.ca.

About Artemis Shielding:

As a global provider of lead-free, non-toxic radiation shielding material, Artemis Shielding and its team of physicists, engineers, and business leaders are committed to developing customized, precision-fit solutions. Headquartered in Fort Payne, Alabama, Artemis Shielding's mission is to protect people and the planet from the dangers of radiation, lead, and other harmful materials. For more information about Artemis Shielding, visit <https://www.artemisshielding.com/>.

For special inquiries or more information, please contact: Anthony Saoud
Sales & Marketing Manager | SDI Canada
anthony.saoud@sdicanada.ca

